



# HRIDOY HOSSAIN

**Address:** Al Sabkha Road Deira Dubai, UAE  
**Phone:** +971 56 761 3137  
**Email:** abirhasan.kst.bd@gmail.com

## SUMMARY

I am an experienced IT and digital marketing professional with strong skills in solving computer problems and creating successful online marketing campaigns. I have worked with websites, social media ads, SEO, and data analysis to help businesses grow. I enjoy finding smart solutions, improving systems, and using creative ideas to get real results. I work well under pressure and always focus on helping the company succeed.

## WORK EXPERIENCE

### IT Head & Data Entry Specialist, Queens Hotel – Dubai, UAE

Jan 2024 - Present

- Provided technical support for all hardware and software problems to reduce downtime and improve work efficiency.
- Planned and managed system upgrades, including new software installations and hardware replacements.
- Set up and maintained cybersecurity measures to protect hotel data from threats and unauthorized access.
- Managed IT-related purchases and maintenance by working with vendors and suppliers.
- Organized and entered data accurately to support hotel operations.

### Digital Marketing Executive, Purple IT Ltd - Dhaka, Bangladesh

Mar 2022- Jan 2023

- Handled SEO tasks including keyword research, content optimization, backlink building, and performance tracking.
- Ran Google Ads campaigns from start to finish — managed budgets, created ad copy, and improved conversion rates through A/B testing.
- Created and managed Facebook Ads with focus on audience targeting, retargeting, and result analysis.
- Used Google Analytics and Facebook Insights to measure marketing performance and make data-driven improvements.
- Designed marketing content and email campaigns to engage customers and grow brand reach.
- Helped develop and update websites to match marketing goals and improve user experience.

## EDUCATION

### Diploma in Computer Science

Jan 2019 - Dec 2021

Kushtia Institute of Science and Technology, Bangladesh

### Professional IT Training

Dec 2017 - Dec 2018

Venus IT Institute, Bangladesh

## ADDITIONAL INFORMATION

- **Languages:** English (Fluent), Hindi (Fluent), Bangla (Native)
- **Visa Status:** UAE Residence Visa (own)
- **Marital Status:** Single
- **Nationality:** Bangladeshi
- **Technical Skills:** Troubleshooting hardware and software issues, Cybersecurity practices and data protection, Microsoft Office (Excel, Word, PowerPoint), SEO (on-page, off-page, keyword research) Basic video and image editing, Canva (graphics and social media design), Google Analytics.